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*The Michigan Manufacturing Technology Center in Plymouth has created this "pride" poster, one that is gaining popularity across the Motor City's supplier community. It is available as a download through the MMTC Web site.*

## MMTC Offers Special Poster Reading, 'Proud to Manufacture in Michigan'

by Gerald Scott  
Editor  
U.S. Auto Scene

There's a cool new industrial wall poster related to manufacturing in Michigan that's making its way across the Motor City.

And it's yours for the asking – it's currently available from the Michigan Manufacturing Technology Center in Plymouth's Web site as an 8x10-inch download.

The Michigan Manufacturing Technology Center (MMTC), the Michigan affiliate of federal Manufacturing Extension Partnership, calls the poster, "Proud to Manufacture."

The poster shows the state of Michigan outline with various industrial activities pictured within the state's borders, the American flag in the background and the phrase, "Proud to Manufacture in Michigan," in the foreground.

MMTC graphic designer Melody Harris, who created

the poster, said, "It was just inspiration."

With the loss of jobs and all of the economic turmoil the state went through in 2008-09, perhaps its current popularity is due to the pride that the poster nonetheless inspires.

The poster was included in the recent *MMTC ManufactLINE Magazine* and distributed to more than 6,500 recipients across Michigan.

The concept for the poster came from Karen Seman, marketing director for MMTC. The inspiration for the poster, according to Seman, came from an unusual turn of events.

"Recently, I received a home decorating magazine," Seman said. "In it was a tear-out poster sponsored by the American Cancer Society.

"(So), utilizing our magazine as the vehicle for delivery was easy, settling on a poster design was not."

She continued, "Melody Harris came up with several designs. She has a unique gift for taking a concept to final

product, along with a tremendous amount of patience. Her work on the poster and our *ManufactLINE* magazines has been tremendous."

Harris has been with MMTC since 1998.

"MMTC is charged to assist small- and medium-sized manufacturers with implementing operational improvements," Seman said in further explaining her organization's role.

"This poster is just our way of saying 'thanks' and acknowledging the pride we have in serving our manufacturers."

MMTC received numerous requests for the poster and the electronic version of it has been posted to the group's Web site located at [www.mmtc.org](http://www.mmtc.org).

Visitors to the Web site can download the high-resolution, 8 x 10 version. Simply click on the download header and provide some basic information, and the site will send you an e-mail with a link to download the poster as a PDF file.

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